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. : background

Growing up in Peru with culturally diverse parents, one from Japan and the other from the United States, gave me a deep appreciation for travel and sparked my initial interest in design. I threw a log onto that spark and graduated in 2014 with a Bachelor of Fine Arts in Graphic Design from Samford University – Birmingham, Alabama.

My designs incorporate photography, illustration, typography, and a unique cultural perspective to give a brand identity, credibility, and professionalism. To me, great design is striking visual communication that attracts customers and keeps them interested, connecting beauty to business.

. : experience

Graphic Designer for DailyDrip

June 2016 – June 2017

Updated DailyDrip's logo, designed their website and app, and created web graphics for ads and social media. Also designed the identity and branding of several other DailyDrip affiliated websites and apps.

English Language Assistant with the Auxiliares de Conversación

September 2014 – May 2016

Collaborated with English teachers in Spain, co-taught at a Spanish elementary school and high school, helped with conversation and pronunciation, and created relevant material to engage students.

Freelance Graphic Designer/Photographer for Asher Riley

August 2013 – 2015

Photographed and designed web graphics for Asher Riley, a founding company established in 2012 which sells preppy belts and accessories. Shot all product and promotional photos, as well as designed and uploaded all web graphics.

Graphic Design Intern at the Food and Agriculture Organization of the UN

June 2013 – August 2013

Designed a logo for the Smallholder and Family Farms Team in order to strengthen its identity and build an appropriate image/brand, as well as implementing that logo onto publications and web media.

Graphic Designer at Samford University School of the Arts

November 2012 – January 2013

Designed projects for Samford University's School of the Arts, including posters, brochures, mailers, promotional videos, etc.

. : education

Samford University
Birmingham, Alabama
Bachelor of Fine Arts in
Graphic Design
2010-2014

. : skills

Illustrator
Photoshop
After Effects
InDesign
Wordpress
Photography
Typography

Fluent in English and Spanish
Knowledge of basic Japanese
Willing to travel
Intercultural communication
Highly reliable
Willingness and ability to learn
Knowledge of social media