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## . : background

Growing up in Peru with culturally diverse parents, one from Japan and the other from the United States, gave me a deep appreciation for travel and sparked my initial interest in design. I threw a log onto that spark and graduated in 2014 with a Bachelor of Fine Arts in Graphic Design from Samford University – Birmingham, Alabama.

My designs incorporate photography, illustration, typography, and a unique cultural perspective to give a brand identity, credibility, and professionalism. To me, great design is striking visual communication that attracts customers and keeps them interested, connecting beauty to business.

## . : experience

### **Graphic Designer/Photographer for Amy Mariko Studio**

May 2013 – Present

Design projects for various clients in all areas of graphic design—including web, UX/UI, typography, print, identity & branding. Also photograph sessions or products for various clients including product shots and portraits.

### **Graphic Designer for DailyDrip**

June 2016 – June 2017

Updated DailyDrip's logo, designed their website and app, and created web graphics for ads and social media. Also designed the identity and branding of several other DailyDrip affiliated websites and apps.

### **Freelance Graphic Designer/Photographer for Asher Riley**

August 2013 – 2015

Photographed and designed web graphics for Asher Riley, a founding company established in 2012 which sells preppy belts and accessories. Shot all product and promotional photos, as well as designed and uploaded all web graphics.

### **Graphic Design Intern at the Food and Agriculture Organization of the UN**

June 2013 – August 2013

Designed a logo for the Smallholder and Family Farms Team in order to strengthen its identity and build an appropriate image/brand, as well as implementing that logo onto publications and web media.

### **Graphic Designer at Samford University School of the Arts**

November 2012 – January 2013

Designed projects for Samford University's School of the Arts, including posters, brochures, mailers, promotional videos, etc.

## . : education

Samford University  
Birmingham, Alabama  
Bachelor of Fine Arts in  
Graphic Design  
2010–2014

## . : skills

Illustrator  
Photoshop  
InDesign  
After Effects  
Wordpress  
Photography  
Typography

Fluent in English & Spanish  
Basic Japanese  
Intercultural communication  
Adaptability  
Highly reliable  
Willingness and ability to learn  
Self-motivated